
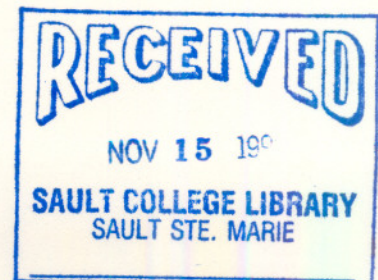


SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY  
SAULT STE. MARIE, ONTARIO

COURSE OUTLINE

Course Title: RESOURCE INTERPRETATION  
Code No.: FOR 363-3  
Program: FISH AND WILDLIFE/PARKS & RECREATION/FOREST MANAGEMENT  
Semester: 6  
Date: SEPTEMBER 1990  
Author: D. HALL

APPROVED:  DEAN Sept 27/90 DATE





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**COURSE NAME**

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**COURSE NUMBER****I. PHILOSOPHY/GOALS:**

This course will increase the student's ability to interact with employers, co-workers and the public in a professional manner. Students will be better able to use communication channels such as personal contact, public speaking, exhibits, open houses, photography, slide shows and video. They will understand the importance of, and methods used in arranging, public input into natural resource decision making.

**II. STUDENT PERFORMANCE OBJECTIVES:**

Upon successful completion of this course, the student will be able to:

- 1) Prepare background material, and effective display material in support of efforts to gain public input into natural resource decisions.
- 2) Effectively use and care for audio visual equipment including camcorders, slide projectors, dissolve controls, 16mm projectors and 35mm cameras.
- 3) Produce a quality slide presentation.
- 4) Interact with employers, co-workers, and the public in a positive, productive manner.

**III. TOPICS TO BE COVERED:**

- 1) Public relations and communications.
- 2) Use and care of audio visual equipment including camcorders, slide projectors, dissolve controls, 16mm projectors, overhead projectors and 35mm cameras.
- 3) Display design and construction.



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- 4) Methodologies for design and presentation of slide programs.
- 5) Guest speakers will deal with topics of current interest to Fish/Wildlife, Forest Management and Parks/Recreation.

IV. **LEARNING ACTIVITIES:**

1) Public Relations and Communications.

- Read about, and briefly discuss the more important strategies for influencing the opinions and actions of others.
- Consider and discuss the six key principles of public relations.

2) Use and Care of Audio Visual Equipment  
(including camcorders, slide projectors, dissolve controls, 16mm projectors, overhead projectors and 35mm cameras)

- Participate in teacher and/or student led presentations on the use and care of audio visual equipment.

3) Display Design and Construction

- Listen to teacher presentation concerning the design and construction of display material.
- Discuss display construction and design with personnel on location at the Sault Ste. Marie Museum and Fort St. Joseph National Historic Park.
- Participate (as a member of a team of students) in the design of a display for a hypothetical "open house".

4) Methodologies For Design and Presentation of Slide Programs

- Listen to teacher presentation concerning the design and presentation of slide programs.
- Design and present a slide program.



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**5) Guest Speakers**

- Guest speakers will deal with topics of current interest to Fish/Wildlife, Forest Management and Parks/Recreation.

- Listen to, take notes on the content of, and critique the presentation of guest speakers.

**V. METHOD OF EVALUATION:**

A final grade will be derived from the following:

Public Participation Project	30%
2 Content Tests	20%
Practical Tests (Oral)	15%
Slide Show	15%
Oral Presentation	10%
Attitude, Attendance & Participation	10%

**Grading:**

A+ = 90 - 100%
A = 80 - 90%
B = 70 - 80%
C = 60 - 70%
I = Incomplete

**VI. REQUIRED STUDENT RESOURCES:**

Resource Interpretation Lab Manual - available in College Bookstore.



**VII. ADDITIONAL RESOURCE MATERIALS AVAILABLE IN THE COLLEGE LIBRARY  
BOOK SECTION:**

Carey, H.A. Jr.; Exhibit Design and Production, College of Agriculture, Pennsylvania State University.

Carey, H.A. Jr.; Posters Design and Production, College of Agriculture, Pennsylvania State University.

Grater, R.K.; 1976, The Interpreter's Handbook, Southwest Parks and Monument Association.

Packard, J.R.; 1983, Wayside Exhibits, Parks Journal, Volume 8#1, pages 18 - 23.

Planning and Producing Slide Programs, 1975 69pp, Pub. #2-30, Kodak Motion Picture and Audio-visual Markets Div., Rochester, New York.

Serrel, B.; 1983, Making Exhibit Labels, American Association Local History, Nashville.

Sharpe, G.W.; 1976, Interpreting The Environment, John Wiley and Sons, New York.

Freeman, T.; 1957, Interpreting Our Heritage, University of North Carolina Press, Chapel Hill.

Trudel, M.; 1981, A Guide to Working With The Media, National Recreation and Parks Association, Arlington, Virginia.

**VIII. SPECIAL NOTES:**

Students with special needs (e.g. physical limitations, visual impairments, hearing impairments, learning disabilities) are encouraged to discuss required accommodations confidentially with the instructor.

Your instructor reserves the right to modify the course as he/she deems necessary to meet the needs of students.